



Shopping Telly Superstars



- Christmas Edition

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- Duration:** 120 to 240 minutes
- Guest Numbers:** 10 - 300
- Requirements:** A main room to fit a screen and all guests seated theatre style
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So you think you could sell ice to an Eskimo do you? Well, prove it, in this fast paced action packed battle to become the ultimate TV salesperson.



With the increasing popularity of digital television and the convenience of home shopping, the cut-throat world of sales has come to the small screen. Even our children's lives are constantly filled with adverts for the latest toys, cutting edge fashions and the next big fad to hit the playground. Shopping channels and 'infomercials' have become the main vehicle for pushing the most unnecessary and least wanted products onto the market and with Christmas around the corner, the 'Toyshop Channel' needs you to sell all the little boys and girls the latest and coolest Christmas toy.

Each team will have to write, create and star in an advert to sell the latest 'Toyshop' creations! All the props, products, costumes, hats and wigs will be supplied whilst your teams provide the wit, creative genius, programme format and glamour.

Good communication, teamwork, decision-making, innovation, humour and imagination are essential to produce the best advert and market the hot toy of the year.

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