

Shopping Telly Superstars

Duration: 120 to 240 minutes

Guest Numbers: 10 - 300

Requirements: A main room to fit a screen and all guests seated theatre style

Learning Outcomes:

- ✓ Time Management
- ✓ Delegation
- ✓ Creative Thinking
- ✓ Communication
- ✓ Teamwork

So you think you could sell ice to an Eskimo do you? Well, prove it, in this fast paced action packed battle to become the ultimate TV salesperson.



With the increasing popularity of digital television and the convenience of home shopping, the cutthroat world of sales has come to the small screen. Our homes and lives are constantly filled with the latest gadgets, cutting edge fashions and the next big fad to hit the streets. Shopping channels and 'infomercials' have become the main vehicle for pushing the least necessary and most unwanted products onto the market...but they sell!

Divided into teams it is your job to script, film and present a pilot sales programme, showcasing a range of products in a shopping channel/advertising style. Having chosen a range of 'must have' products, each team must define their objectives and prioritise accordingly using only the available resources. All the props, products, costumes, hats and wigs will be supplied whilst the teams provide the wit, creative genius, programme format and glamour. Good communication, teamwork, decision-making, innovation, humour and imagination are essential to produce the best pilot programme.

Midlands & North West:

T 01782 646 300

E events@kdmevents.com

London & South:

T 020 8404 0034

W www.kdmevents.co.uk