kdm
communication through events



Go Viral

- Duration: 1.5 - 2 hours
- Requirements: Table space for each team
- Group Size: Up to 180 guests

To view images or find out more infomation, please visit...

https://www.kdmevents.co.uk/team-building-activities/go-viral/

About KDM Events

Launched in 1990 to tap into the burgeoning Corporate Events market, KDM Events have evolved considerably over the past 3 decades in business – from humble beginnings when events solely consisted of driving vehicles around a muddy field, to the all encompassing event management company that we are today.

Catering for groups numbering from half a dozen to several hundred or thousand, we offer the full range of event services – which could be as straight-forward as just finding a venue for a meeting or providing a stand of archery for a small group, to as complex as a fully managed conference for large numbers where we source the venue, provide the AV, suggest speakers, assist with registration & rooming lists, provide theming & entertainment for the evening... the list goes on!

• Unrivalled reputation in the industry, for quality, service and dependability – which has been earned over the past 30 years and counting.

• These aren't just empty words, but are backed up by our Gold Award for "Best Event Provider" at the prestigious M&IT Awards in 2017, 2018, 2019 and 2020 – these awards are voted for only by clients and members of the events industry.

• We are highly professional, passionate, friendly and do not make empty promises – our goal is to always over-deliver, by using our experience and expertise to shoulder the stresses in delivering a memorable event for you.


Established in 1990


Voted the UK's "Best Event Provider"


Meetings, conferences and road shows


Team Building, theming and entertainment


We always deliver memorable events


Come straight to the end provider

Go Viral Team Building Event

A fast-paced interactive activity with the emphasis on fun, an opportunity to pool your skills and creative vision in an attempt to produce a video worthy of a million hits!

Can your team win the battle for the most views?

Provided with a tablet loaded with video editing software, a selection of props, and a variety of equipment for inspiration, the task is to film, edit and upload a clip or series of clips in a bid to gain the most number of ‘hits’.

It may sound simple in essence, but to capture the exact moment a bottle is flipped onto its target, or a basketball lands in hoop from an impossible angle is both challenging and rewarding in equal measures.

The content can be absolutely anything as long as its visually interesting enough to capture the viewer’s attention. However, making the video is only part of the task as the team will still need to generate views, shares and likes in order to ‘Go Viral’.

Success can then be measured by the number of views on any given future date, potentially giving the event a much longer-lasting shelf life than just the day of your event.

How It Works...

After a briefing and inspirational video montage, teams will be issued with props, equipment and tablets in order to complete their vision. They’ll need to storyboard, rehearse, film and edit their piece before handing it over to the Event Manager to be uploaded to YouTube under the teams chosen title. The event concludes with a big screen preview of each video, judged by our event team. Prizes are awarded based on all round creativity from concept to delivery.

- Team roles include actors, videographer and editor
- Perfect opportunity to develop and showcase unusual skills
- A great way to measure success at future intervals with a ‘hit count’

How to book

The booking process is very straight-forward – the basic details that we need to know are the date, venue, number of guests and your chosen event or activity – and we are then able to issue a contract for you to complete your booking.

Once this contract has been returned this confirms the booking of your event, we then issue an invoice for a 25% deposit with the balance due 7 days prior to the event date.

We try our upmost to be flexible when the need arises, so preferential payment terms can be considered and are available for clients that we work with on an agreed Preferred Supplier basis – this also gives the option to consolidate your invoices, by payment of any venue costs also through KDM Events.

The option of payment via credit card is also available should this be easier for you, although a surcharge of 3% applies for payment made via corporate credit cards.

We always greatly prefer to speak with you before an event so that we can get a clear picture of your aims and objectives... so please do contact us for any queries that we can help with.